Brand Guidelines

Global Infrastructure Hub

About the Global Infrastructure Hub

Launched by the G20, the Global Infrastructure Hub is mandated to grow the global pipeline of quality, bankable infrastructure projects.

By facilitating knowledge sharing, highlighting reform opportunities and connecting the public and private sectors, our ambitious goal is to increase the flow and quality of infrastructure investment opportunities in G20 and non-G20 countries.

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1. Logo

1.1. GI HUB LOGO

The Global Infrastructure Hub logo is made up of 20 seperate lines, in reference to the G20, and creates a sense of a turning globe.

As a key element of the GI Hub brand, the logo should appear on all collateral.

PRIMARY LOGO

Wherever possible, the Global Infrastructure Hub logo should be displayed in this primary landscape version.

PORTRAIT LOGO

The Global Infrastructure Hub portrait logo should be used for vertical spaces.

SECONDARY LOGO

When space doesn't allow, it is permissible to use the secondary logo version as shown.

Primary Logo

Portrait Logo

Secondary Logo

1. Logo CONTINUED

1.2 LOGO COLOUR VARIATIONS

Wherever possible, the Global Infrastructure logo should be printed in colour. If it must be printed in a single colour, it should be printed in either black of GI Hub Navy (see page 6 for colours). Do not print the mono logo using any another colours.

Reversed Versions

The displayed reverse colour version may only sit on a solid GI Hub Navy background (see page 6 for colours).

In other cases, a solid white version must be used where there is any dark background.

FULL COLOUR VERSION

MONO VERSION

Reversed versions

PRIMARY REVERSE COLOUR VERSION ON NAVY

REVERSE WHITE

1. Logo CONTINUED

1.3 LOGO REQUIREMENTS

SPACE AROUND LOGO

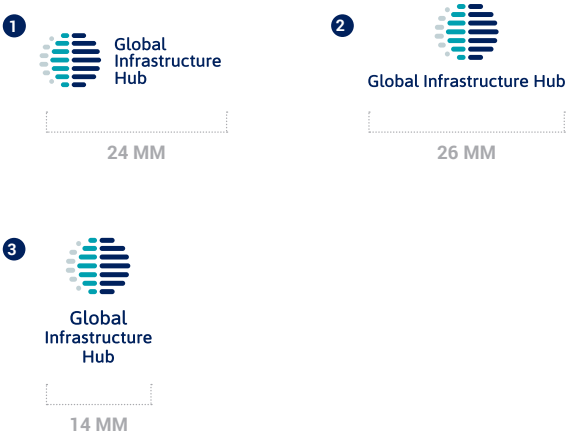
Whenever the Global Infrastructure Hub logo is displayed in conjunction with other information, a generous amount of space should be given to the logo. As an absolute minimum, the space around the logo should be equal to the height of the G in Global.

MINIMUM LOGO SIZE

1. The Primary logo should never be displayed smaller than 24mm in width.
2. The Portrait version of the logo should not be smaller than 16 mm in width.
3. The Secondary logo should never be displayed smaller than 26mm in width.

Space Around the Logo

Minimum Logo Size



1. Logo CONTINUED

1.4 INCORRECT USE OF LOGO

Manipulating the logo, aside from the colour variations shown on page 2, is unacceptable. These are some examples.

It's unacceptable to:

1. Change the size of certain elements within the logo.
2. Attempt to re-engineer the logo.
3. Add any effects to the logo.
4. Use alternative colours within the logo.
5. Squash, stretch or distort the logo.
6. Encroach on the logo's clear space rules.
7. Delete parts of the logo.
8. Place the reversed colour logo on a photo or coloured background that is not GI Hub Navy.

1. Logo CONTINUED

1.5 GLOBE EMBLEM

The globe from the logo can be used as a stand alone emblem without the text.

When used in this way, the emblem should be a single colour, preferably GI Hub Grey or a tint (see page 6 for colours). It can also be reversed out in white if on a colour background.

The same requirements as the logo for space around and minimum size on page 3, should be followed.

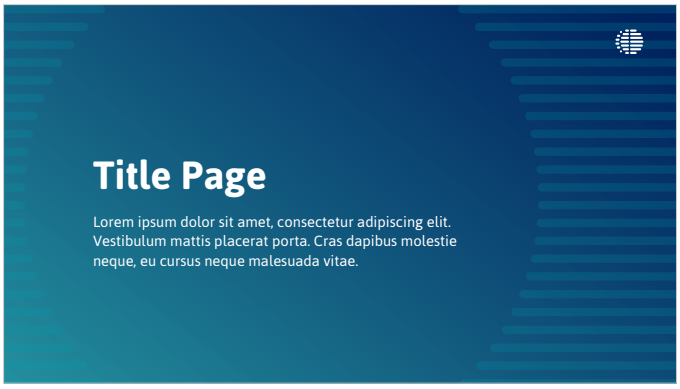
POSITIONING

An example of how the emblem can be used is the powerpoint templates. Here it is positioned unobtrusively in the top right corner.

GLOBE EMBLEM IN GI HUB GREY

GLOBE EMBLEM REVERSE WHITE

Example of globe emblem on powerpoint template



2. Colour

2.1 COLOUR PALETTE

One or more of these colours should be used for all Global Infrastructure Hub communications. The selection of colours should be appropriate and relevant to the material and context.

Tints of the primary colours may also be used.

In Microsoft Office programmes, colours of fonts and objects can be manipulated using the specific RGB values as shown. To do this simply highlight or select the text or object, select *More Colours* then the *Custom* tab then enter the values specific to the colour.

Primary Colours

GI HUB NAVY	GI HUB GREEN	GI HUB GREY
PMS 2767 C	PMS 320 C	PMS 7542 C
C=100 M=78 Y=0 K=54	C=100 M=0 Y=31 K=7	C=10 M=0 Y=3 K=16
R=0 G=36 B=93	R=0 G=160 B=175	R=194 G=209 B=212
HEX 00245D	HEX 00A0AF	HEX C5D0D2

Secondary Colour

GI HUB GREY TEAL
PMS 7545 C
C=71 M=47 Y=40 K=11
R=93 G=112 B=125
HEX 5D707C

2.2 GRADIENTS

Gradients can be created from the primary colours. These can be used as backgrounds.

Gradient Examples

100% GI Hub Navy overlaid with a gradient feather of 50% tint of GI Hub Green set to 80% 'Hard Light'.

100% GI Hub Green overlaid with a gradient feather of GI Hub Navy set to 20% 'Multiply'.

2. Colour CONTINUED

2.3 GI HUB INTRANET SHAREPOINT SITE COLOUR PALETTE

This selection of colours is for the GI Hub Intranet SharePoint site and sections. ***NOTE: These colours should only be used in the context of the GI Hub sharepoint or similar circumstances and are not to be used for any other collateral.***

Intranet SharePoint Primary Colours

GI HUB NAVY	GI HUB GREEN
PMS 2767 C	PMS 320 C
C=100 M=78 Y=0 K=54	C=100 M=0 Y=31 K=7
R=0 G=36 B=93	R=0 G=160 B=175
HEX 00245D	HEX 00A0AF
Use for GI Hub Home Page	*Use for G20 & Governance site*

Intranet SharePoint Secondary Colours

PMS 158 C	PMS 187 C
C=0 M=61 Y=97 K=0	C=0 M=100 Y=79 K=20
R=219 G=127 B=49	R=168 G=25 B=51
HEX DB7F31	HEX A71932
Use for Human Resources	*Use for the Corporate Site*

Intranet SharePoint Tertiary Colours

PMS 7469 C	PMS 376 C	PMS 525 C	PMS 7510 C
C=100 M=20 Y=0 K=40	C=50 M=0 Y=100 K=0	C=84 M=100 Y=45 K=5	C=0 M=30 Y=72 K=11
R=0 G=101 B=146	R=159 G=197 B=77	R=76 G=50 B=97	R=211 G=167 B=92
HEX 006591	HEX 9EC54C	HEX 4B3161	HEX D2A65B
Use for Infrastructure and Knowledge Sharing	*Use for Finance site*		

PMS 7409 C	PMS 192 C	PMS 5415 C	PMS 450 C
C=0 M=30 Y=95 K=0	C=0 M=100 Y=68 K=0	C=42 M=8 Y=0 K=40	C=60 M=50 Y=100 K=22
R=236 G=183 B=57	R=204 G=30 B=73	R=107 G=134 B=158	R=102 G=101 B=54
HEX EBB738	HEX CC1E49	HEX 6A859E	HEX 666435

3. Fonts

3.1 HEADINGS

Asap font is to be used for headings, sub-headings and intro paragraphs in all online and print documents. It is a free Google Font and can be downloaded and installed easily onto any computer. See page 12 for a text formatting example.

Asap Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Asap Medium

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Asap Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

3. Fonts CONTINUED

3.2 BODY FONT

Roboto should be used for all body copy online and in print documents. It is a free Google Font and can be downloaded and installed easily onto any computer. See page 12 for a text formatting example.

Roboto Light

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Roboto Light Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Roboto Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Roboto Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Roboto Medium

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Roboto Medium Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

3. Fonts CONTINUED

3.2 BODY FONT CONTINUED

Roboto Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Roboto Bold Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Roboto Black

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Roboto Black Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

3. Fonts CONTINUED

3.3 FONT FOR USE IN MICROSOFT WINDOWS

Where Asap or Roboto are not available, Calibri can be used for all headings and body copy. It is a standard Microsoft Windows font and can be used in Microsoft Word. See page 13 for a text formatting example.

Calibri Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Calibri Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

3. Fonts CONTINUED

3.4 TEXT FORMATTING EXAMPLE

Below is an example of GI Hub text formatting and is to be used as a guide only. Formatting may vary slightly per document to suit.

Sub heading

This is intro copy paragraph. This is intro copy paragraph. This is intro copy paragraph. This is intro copy paragraph. This is intro copy paragraph. This is intro copy paragraph.

SUBHEADING IN THE BODY COPY

This is body copy paragraph. This is body copy paragraph. This is body copy paragraph. This is body copy paragraph. This is body copy paragraph. This is body copy paragraph. This is body copy paragraph. This is body copy paragraph.

This is a Pull out quote paragraph used on a white background.

FONT: Asap Bold
SIZE: 20pt
LEADING: 14pt
TRACKING: 0
COLOUR: GI Hub Navy
SPACE AFTER: 4mm
CASE: Title or Sentence

FONT: Asap Medium
SIZE: 10pt
LEADING: 12.5pt
TRACKING: 0
COLOUR: GI Hub Navy
SPACE AFTER: 4mm
CASE: Sentence

FONT: Asap Bold
SIZE: 9pt
LEADING: 11pt
TRACKING: 0
COLOUR: GI Hub Green
SPACE AFTER: 1mm
CASE: Upper

FONT: Roboto Light
SIZE: 8.5pt
LEADING: 12pt
TRACKING: 0
COLOUR:90% Black
SPACE AFTER: 2mm
CASE: Sentence

FONT: Asap Regular
SIZE: 15pt
LEADING: 17pt
TRACKING: 0
COLOUR: GI Hub Green
CASE: Sentence

3. Fonts CONTINUED

3.5 MICROSOFT WINDOWS FONT – TEXT FORMATTING EXAMPLE

Below is an example of GI Hub text formatting using the Mircosoft Windows font Calibri and is to be used as a guide only. Formatting may vary per document to suit.

Sub Heading

This is intro copy paragraph. This is intro copy paragraph. This is intro copy paragraph. This is intro copy paragraph. This is intro copy paragraph. This is intro copy paragraph.

Subheading in the body copy

This is body copy paragraph. This is body copy paragraph. This is body copy paragraph. This is body copy paragraph. This is body copy paragraph. This is body copy paragraph. This is body copy paragraph. This is body copy paragraph.

FONT: Calibri Bold
SIZE: 16pt
COLOUR: GI Hub Navy
CASE: Title or Sentence

FONT: Calibri Regular
SIZE: 11pt
COLOUR: GI Hub Navy
CASE: Sentence

FONT: Calibri Bold
SIZE: 11pt
COLOUR: GI Hub Green
CASE: Upper or Sentence

FONT: Calibri Regular
SIZE: 10pt
COLOUR: Black
CASE: Sentence

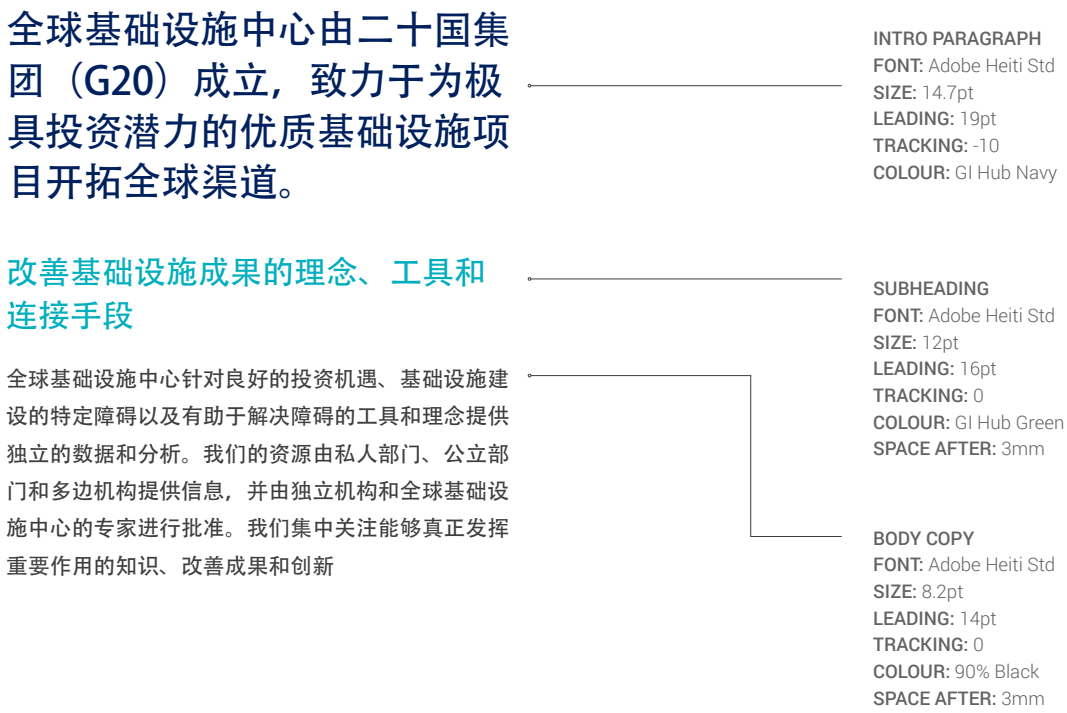
3. Fonts CONTINUED

3.6 TRANSLATIONS

Where a language uses a latin alphabet, the same font styles and formatting apply as in English.

For languages that do not use a latin alphabet, such as Chinese and Arabic, a style of typeface appropriate to the content should be used.

Below is an example of a Chinese translation from a GI Hub document. The font Adobe Heti Std has been used for GI Hub collateral requiring Chinese translation as both headings and body copy.



4. Tagline

4.1 TAGLINE

The tagline for the Global Infrastructure Hub is 'A G20 INITIATIVE'

The tagline should always be in the font Asap medium with 10pt tracking. It should always be in uppercase and on a single line. It is preferable that the tagline is in GI Hub Green.

A G20 INITIATIVE

TAGLINE IN GI HUB GREEN

POSITIONING

The tagline is often placed in the top right corner opposite the GI Hub logo however positioning will depend on format and application.

Example of tagline placement on business card

5. Stationery

5.1 STATIONERY

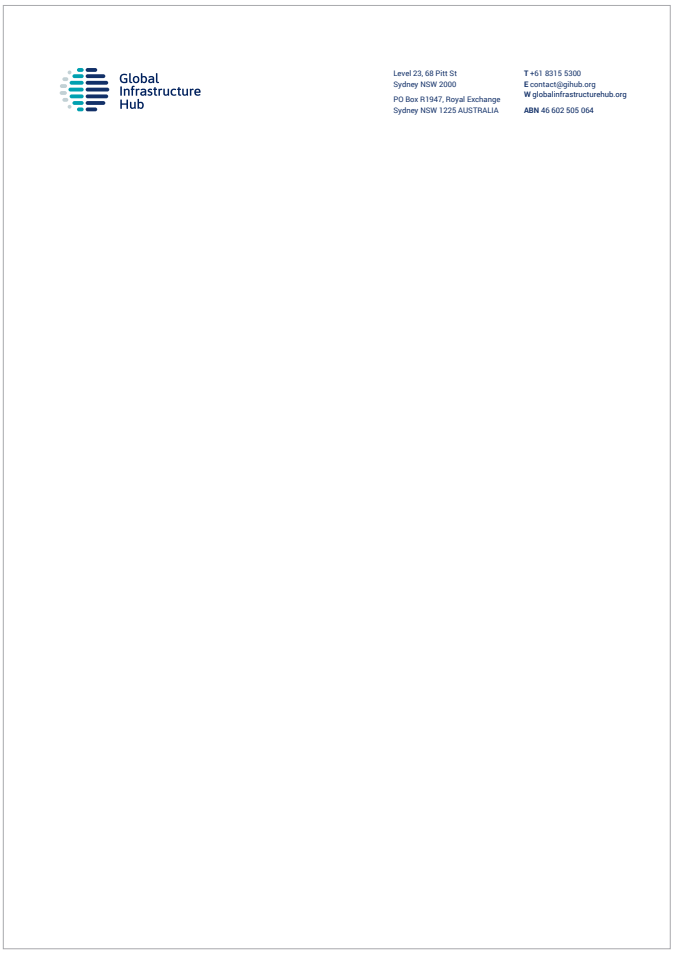
LETTERHEAD

Single sided A4 letterhead

WITH COMPLIMENTS

Single sided landscape compliments
Dimensions: 220 x 99mm

A4 Letterhead



With Compliments

5. Stationery CONTINUED

5.2 BUSINESS CARD

Dimensions: 90 x 50mm

Chinese Version

Business cards requiring a Chinese translation have one side in Chinese with the English version on the back.

A person's name (where possible), position title and telephone options are translated.

Email, website and address details remain in English. The logo and 'A G20 INITIATIVE' tagline remain unchanged.

Business Card

FRONT:

BACK:

Business Card – Chinese Version

FRONT:

BACK:

6. Photography

6.1 GUIDING PRINCIPLES

Where possible, imagery for the GI Hub should be strong and dynamic. It should convey a sense of connectedness, knowledge sharing and positive growth in a global setting.

Regardless of the medium, photographs used for GI Hub need to have a consistent approach.

Please use the following guidelines when selecting photos for use. Images should be:

- generic city shots and infrastructure from all around the world. Avoid recognisable landmarks or distinct skylines
- create a sense of movement and dynamism such as long exposure shots of moving lights
- clean and crisp
- bold, strong colours with contrast
- sufficiently lit

Specifically for using photography of people:

- images of people should be used sparingly
- emphasise knowledge sharing
- unless referring to a specific person, individual faces should not be easily recognised – make use of silhouettes and focus on other parts of the body

Abstract and background imagery:

- can be purposely out of focus but still referencing examples of infrastructure
- can be a single colour appropriate to the GI Hub primary colour palette.

Photography Examples

Examples of Images with People

Examples of Abstract Images

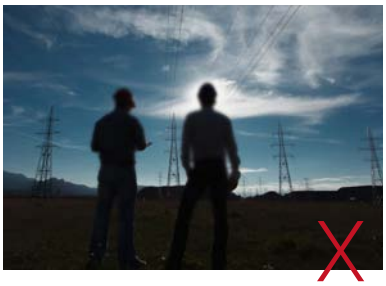
6. Photography CONTINUED

6.2 INCORRECT USE OF PHOTOGRAPHY

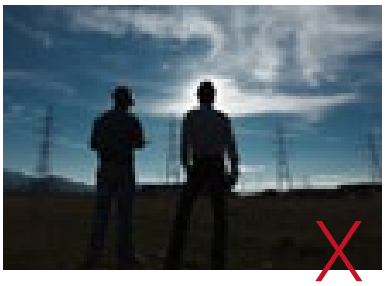
These images are examples of incorrect use of photography:

1. **Subject appears blurry, as the image was captured out of focus.**
2. **Image appears pixellated.** When preparing images for print publications a high resolution image should be used and should be minimum 300 dpi, and for web usage a low resolution image at 144 dpi is preferred.
3. **Image is over exposed to bright light, resulting in misrepresentation of the colours.**
4. **Image is too dark.**
5. **Image is stretched, the objects in the photo do not appear proportionally correct.** Images should always be re-sized to scale.
6. **Focal point of the image is not in frame or cropped out of the image.** Creative cropping of photography is a good way of avoiding clutter and creating interesting compositions, however it should be undertaken with care and logic.
7. **Images should not identify a specific person, unless reference to a person is required.**
8. **Recognisable landmarks or well known skylines should be avoided, unless referring specifically to a city or location.**

❶



❷



❸

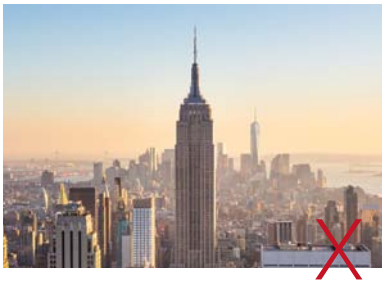
❹

❺

❻

❼

❽



7. Graphic Elements

7.1 LINE DEVICE

As an extension of the lines within the Global Infrastructure Hub logo, line patterns can be used as a graphic element across print and web.

They should be used sparingly and only as tints of the GI Hub primary colours.

Here are examples of line devices.

1. LINE PATTERN

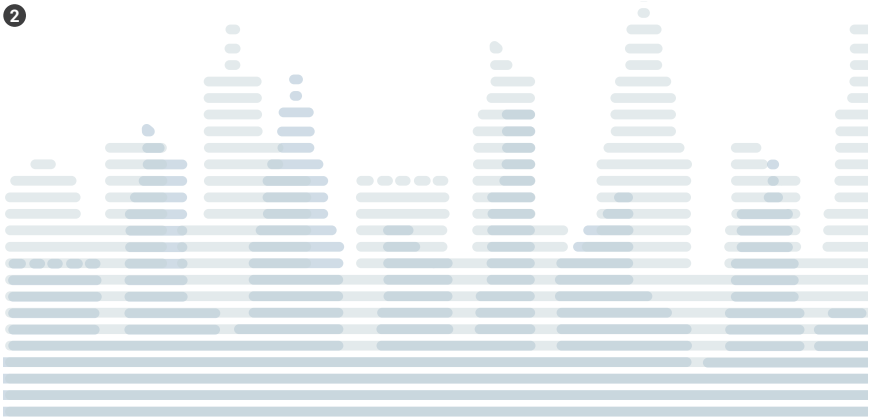
This graphic device can be used as a background element or overlaid on a coloured background.

❶

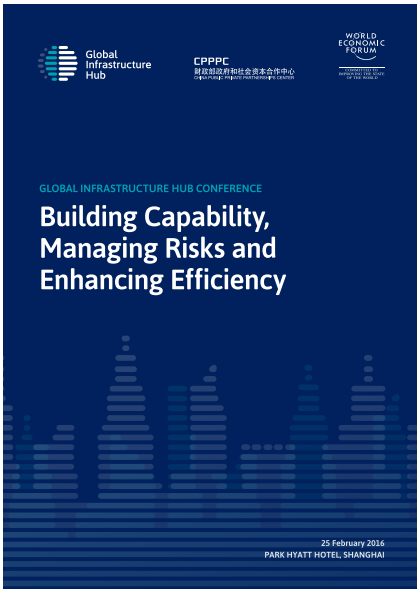
2. CITY SCAPE LINES

Lines can be used to create imagery such as a city scape. For full effect, they should not be placed over a photo. However they can contain an abstract image when placed on a coloured background.

❷



City Scape Lines Examples



7. Graphic Elements CONTINUED

7.2 USING THE LINE DEVICE WITH IMAGES

1. OVERLAID CONCAVE LINES

Concave lines can be overlaid on an image. Lines should be used sparingly and should not obscure or dominate the subject of the image.

2. LINED CIRCLE CONTAINING IMAGE

Use more abstract imagery and place on a coloured background.

❶

❷

8. Digital Design

8.1 EMAIL SIGNATURE

This is an example of how the email signature should be set up.

Ensure that the image of the GI Hub logo appears correctly proportioned and the colours are accurate. The image should be 72 or 144 dpi to avoid pixellating.

For the GI Hub Navy, use the RGB breakdown: R=0 G=36 B=93

Kristina Irish
Director, Operations

Global Infrastructure Hub
100 Market Street | Sydney NSW 2000
Ph: 02 6263 1564
M: 0411 236 536

www.globalinfrastructurehub.org

Global Infrastructure Hub

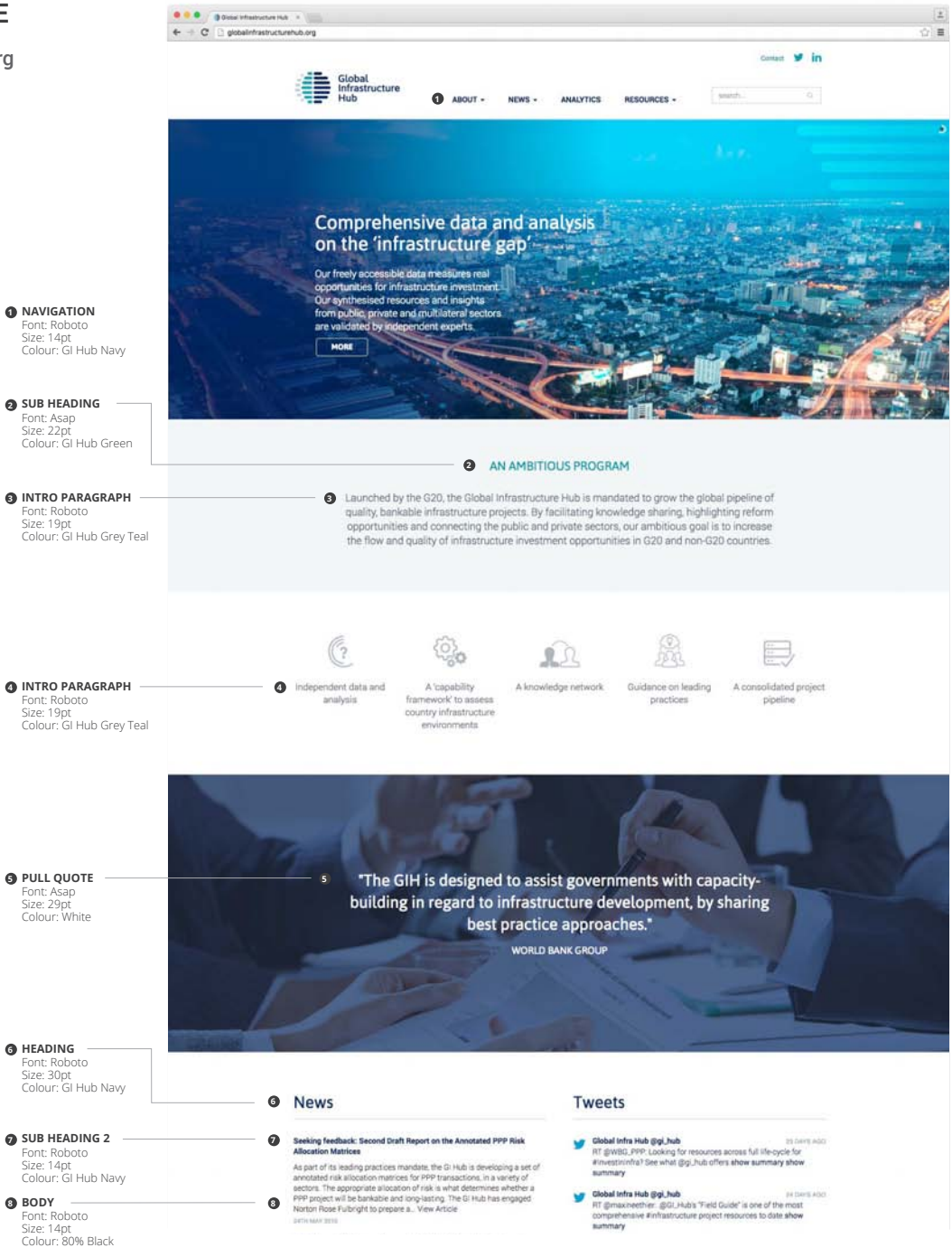
NAME & POSITION
FONT: Arial Bold
SIZE: 13pt
COLOUR: GI Hub Navy

GI HUB & ADDRESS
FONT: Arial Regular
SIZE: 13pt
COLOUR: GI Hub Navy

8. Digital Design CONTINUED

8.2 GI HUB WEBSITE

globalinfrastructurehub.org



1 **NAVIGATION**
Font: Roboto
Size: 14pt
Colour: GI Hub Navy

2 **SUB HEADING**
Font: Asap
Size: 22pt
Colour: GI Hub Green

3 **INTRO PARAGRAPH**
Font: Roboto
Size: 19pt
Colour: GI Hub Grey Teal

4 **INTRO PARAGRAPH**
Font: Roboto
Size: 19pt
Colour: GI Hub Grey Teal

5 **PULL QUOTE**
Font: Asap
Size: 29pt
Colour: White

6 **HEADING**
Font: Roboto
Size: 30pt
Colour: GI Hub Navy

7 **SUB HEADING 2**
Font: Roboto
Size: 14pt
Colour: GI Hub Navy

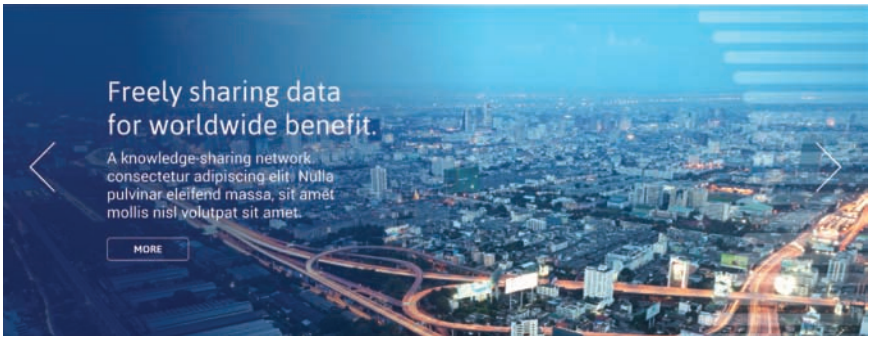
8 **BODY**
Font: Roboto
Size: 14pt
Colour: 80% Black

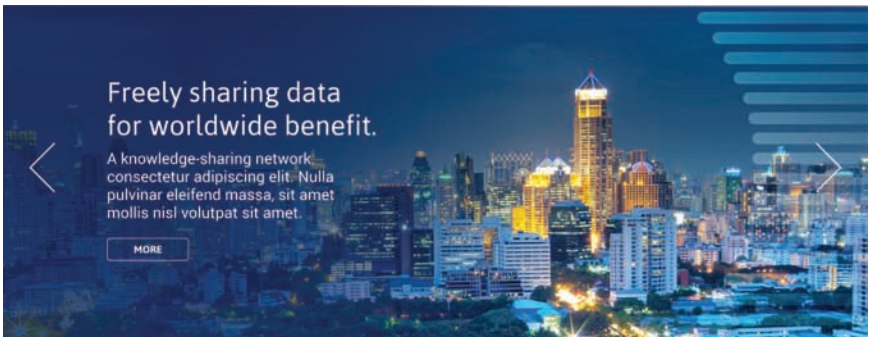
8. Digital Design CONTINUED

8.3 WEBSITE BANNERS

Examples of web banners for the GI Hub homepage.

Size: 1200 x 460px



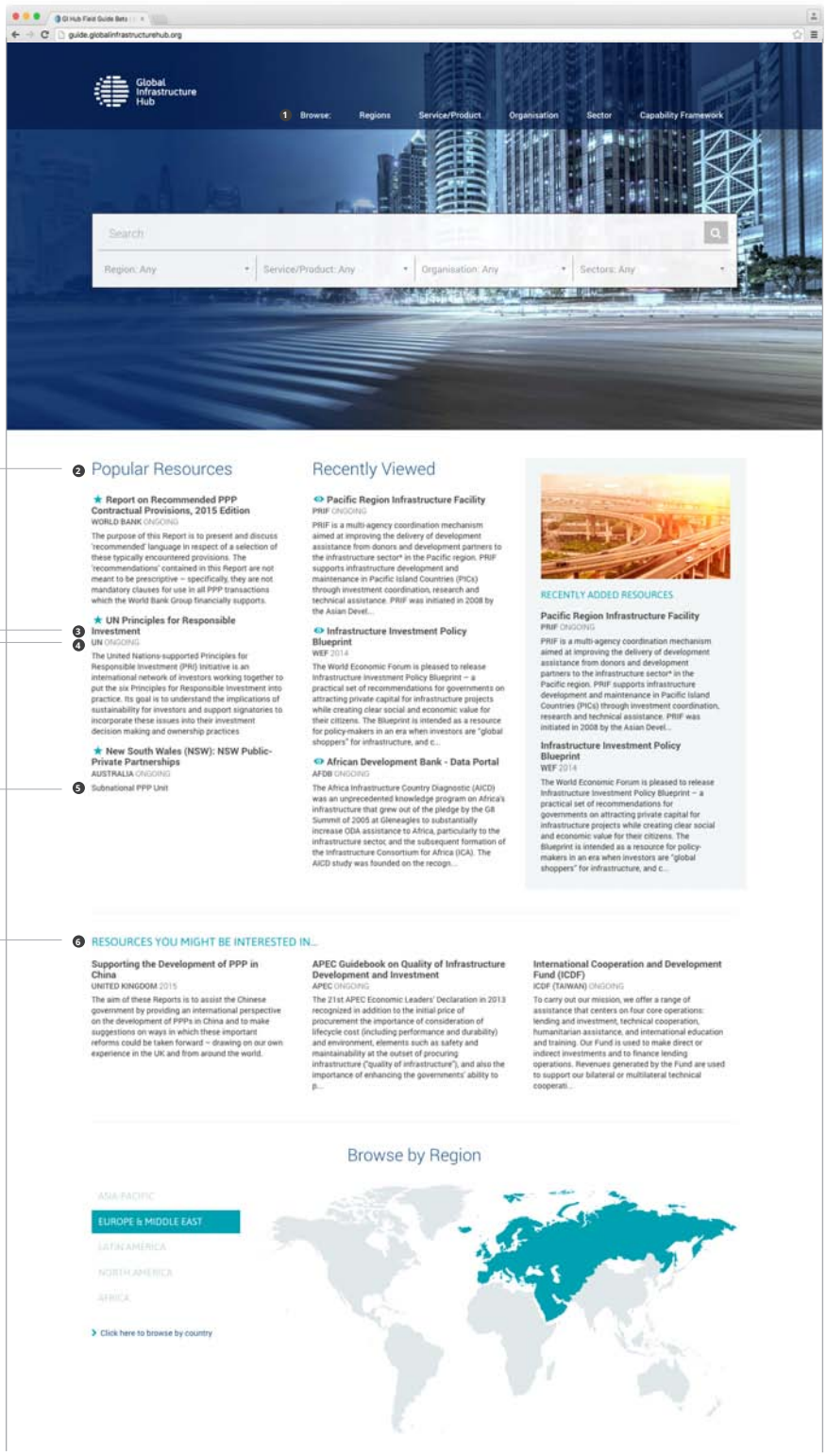


8. Digital Design CONTINUED

8.4 FIELD GUIDE TO INFRASTRUCTURE RESOURCES

An open database on infrastructure and finance resources:

guide.globalinfrastructurehub.org



1 NAVIGATION
Font: Roboto
Size: 15pt
Colour: White

2 HEADING
Font: Roboto
Size: 30pt
Colour: GI Hub Navy

3 TITLE
Font: Roboto
Size: 17pt
Colour: 80% Black

4 AUTHOR
Font: Roboto
Size: 14pt
Colour: 80% Black

5 BODY
Font: Roboto
Size: 14pt
Colour: 80% Black

6 SUB HEADING
Font: Asap
Size: 20pt
Colour: GI Hub Green

9. Documents

9.1 DOCUMENT COVERS

Two examples of A4 portrait document covers

Dimensions: 210 (W) x 297mm (H)

G20 Report Cover

Annual Report cover

9. Documents CONTINUED

9.1 DOCUMENT COVERS CONTINUED

Example of A4 landscape document cover

Dimensions: 297 (W) x 210 mm (H)

Allocating Risks in Public-Private Partnership Contracts Cover

9. Documents CONTINUED

9.2 FACTSHEET

A4 double sided factsheet

When translating document into another language, the layout and formatting of the type should remain consistent.

Global Infrastructure Hub

A G20 INITIATIVE

Global Infrastructure Hub

Connecting global insights to unlock infrastructure potential

Launched by the G20, the Global Infrastructure Hub is mandated to grow the global pipeline of quality, bankable infrastructure projects.

An ambitious program

By facilitating knowledge sharing, highlighting reform opportunities and connecting the public and private sectors, we have the ambitious goal to increase the flow and quality of opportunities for private and public infrastructure investment in G20 and non-G20 countries.

Our size, independence, unique mix of expertise, and international scope gives us speed and agility. By 2019, when our initial mandate expires, we hope to have developed market-changing new mechanisms, embraced by both the private sector and governments.

Unlocking infrastructure potential, globally

With an expected global infrastructure deficit estimated at up to US$20 trillion to 2030, it is clear that this gap needs to be addressed. The barrier is not a lack of funding, but rather the need for more infrastructure projects that are well-prepared and investment ready.

We will work to facilitate a better supply of quality, bankable infrastructure projects to the private sector. We will shine a light on what reforms, planning approaches and risk management strategies will drive investment in the infrastructure sector. We leverage local insight to drive excellence in global infrastructure procurement, transforming and streamlining the lifecycle for infrastructure investment. Becoming the leading reference on infrastructure best practices, we will provide innovations that enhance the market's ability to finance, build and secure the best returns from infrastructure projects.

Insights, tools and connections to transform infrastructure outcomes

The GI Hub provides independent data and analysis of the addressable opportunities for investment, the specific blockages to infrastructure development, and tools and insights to help overcome them. Our resources are informed by the private, public and multilateral sectors, and validated by independent bodies and GI Hub experts. We zero in on the knowledge, improvements and innovations that will really make a difference.

The GI Hub's resources include data mapping, a tool to assess country level infrastructure environments, a knowledge platform, project pipeline and leading practices. These resources make it easier for government procurement professionals to understand how reforms can help them attract finance and deliver infrastructure, connect to international peers for advice and support, access best practice tools, as well as showcase their projects to private investors.

We believe that targeted reforms to adopt best practices in project development and procurement will transform infrastructure outcomes: more bankable projects, more productive economies and more livable communities for investors, governments, and communities.

About the Global Infrastructure Hub

In November 2014, G20 Leaders agreed a new initiative to lift quality public and private infrastructure investment (the Global Infrastructure Initiative), including the establishment of a Global Infrastructure Hub based in Sydney, Australia.

Our Board comprises representatives of six G20 countries as well as independent directors. Australia is Chair of the Board for the term of the Hub's mandate, represented by the Secretary to the Australian Treasury. In 2016, a strategic advisory council is being appointed to provide additional expertise from multilateral and private sector G20 country representatives.

Following an international search, Chris Heathcote is the appointed CEO of the GI Hub. He has worked at senior levels in both the private sector and public sector in the UK. He leads an international team of leaders in their fields, applying a unique mix of industry, finance, legal, development bank and public sector expertise. Collectively, the team has acted for the public and the private sector in designing projects, structuring private finance and setting policy at the highest levels of government.

The GI Hub is funded by Australia, China, Mexico, New Zealand, the Republic of Korea, Saudi Arabia, Singapore and the United Kingdom. We work in formal partnership with the OECD, the World Bank Group and other multilateral development banks to deliver on our objectives.

More information about our organisation, our mandate and our latest infrastructure reform initiatives can be found on:

www.globalinfrastructurehub.org.

Global Infrastructure Hub

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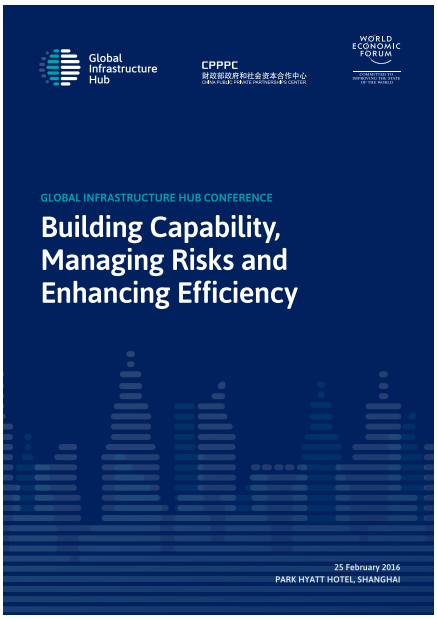
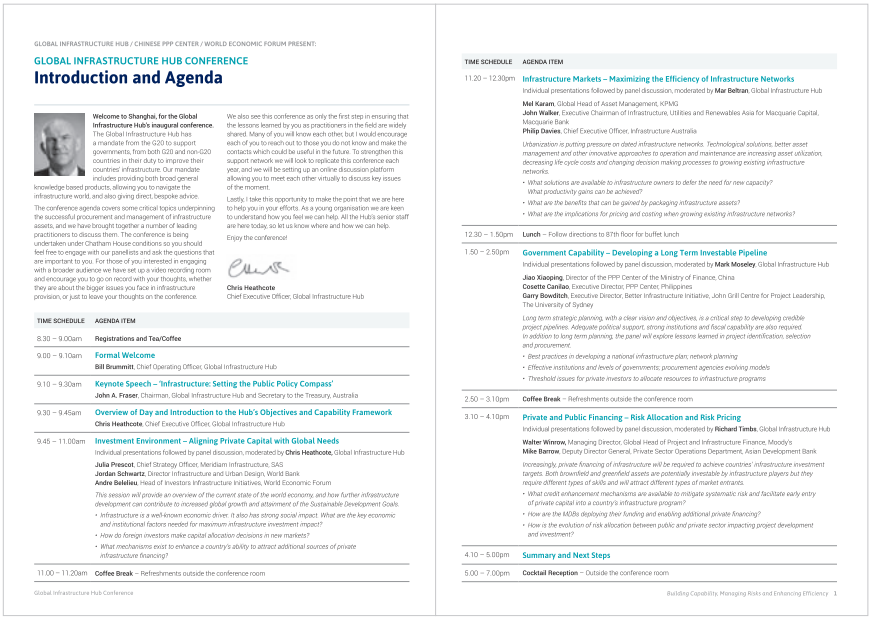
10. Conference Materials

10.1 CONFERENCE PROGRAM

Example of the A4 Conference program cover and inside spread.





GLOBAL INFRASTRUCTURE HUB / CHINESE PPP CENTER / WORLD ECONOMIC FORUM PRESENT:

GLOBAL INFRASTRUCTURE HUB CONFERENCE

Introduction and Agenda

Welcome to Shanghai, for the Global Infrastructure Hub's inaugural conference. The Global Infrastructure Hub has a mandate from the G20 to support governments, from both G20 and non-G20 countries in their duty to improve their countries' infrastructure. Our mandate includes providing both broad general knowledge based products, allowing you to navigate the infrastructure world, and also giving direct, bespoke advice.

The conference agenda covers some critical topics underpinning the successful procurement and management of infrastructure assets, and we have brought together a number of leading practitioners to discuss them. The conference is being undertaken under Chatham House conditions so you should feel free to engage with our panellists and ask the questions that are important to you. For those of you interested in engaging with a broader audience we have set up a video recording room and encourage you to go on record with your thoughts, whether they are about the bigger issues you face in infrastructure provision, or just to leave your thoughts on the conference.

We also see this conference as only the first step in ensuring that the lessons learned by you as practitioners in the field are widely shared. Many of you will know each other, but I would encourage each of you to reach out to those you do not know and make the contacts which could be useful in the future. To strengthen this support network we will look to replicate this conference each year, and we will be setting up an online discussion platform allowing you to meet each other virtually to discuss key issues of the moment.

Lastly, I take this opportunity to make the point that we are here to help you in your efforts. As a young organisation we are keen to understand how you feel we can help. All the Hub's senior staff are here today, so let us know where and how we can help.

Enjoy the conference!

Chris Heathcote
Chief Executive Officer, Global Infrastructure Hub

TIME SCHEDULE	AGENDA ITEM
8.30 – 9.00am	**Registrations and Tea/Coffee**
9.00 – 9.10am	**Formal Welcome** **Bill Brummitt**, Chief Operating Officer, Global Infrastructure Hub
9.10 – 9.30am	**Keynote Speech – 'Infrastructure: Setting the Public Policy Compass'** **John A. Fraser**, Chairman, Global Infrastructure Hub and Secretary to the Treasury, Australia
9.30 – 9.45am	**Overview of Day and Introduction to the Hub's Objectives and Capability Framework** **Chris Heathcote**, Chief Executive Officer, Global Infrastructure Hub
9.45 – 11.00am	**Investment Environment – Aligning Private Capital with Global Needs** Individual presentations followed by panel discussion, moderated by **Chris Heathcote,** Global Infrastructure Hub **Julia Prescot**, Chief Strategy Officer, Meridiam Infrastructure, SAS **Jordan Schwartz**, Director Infrastructure and Urban Design, World Bank **Andre Beleleu**, Head of Investors Infrastructure Initiatives, World Economic Forum *This session will provide an overview of the current state of the world economy, and how further infrastructure development can contribute to increased global growth and attainment of the Sustainable Development Goals.* • *Infrastructure is a well-known economic driver. It also has strong social impact. What are the key economic and institutional factors needed for maximum infrastructure investment impact?* • *How do foreign investors make capital allocation decisions in new markets?* • *What mechanisms exist to enhance a country's ability to attract additional sources of private infrastructure financing?*
11.00 – 11.20am	**Coffee Break** – Refreshments outside the conference room

Global Infrastructure Hub Conference

TIME SCHEDULE	AGENDA ITEM
11.20 – 12.30pm	**Infrastructure Markets – Maximizing the Efficiency of Infrastructure Networks** Individual presentations followed by panel discussion, moderated by **Mar Beltran**, Global Infrastructure Hub **Mel Karam**, Global Head of Asset Management, KPMG **John Walker**, Executive Chairman of Infrastructure, Utilities and Renewables Asia for Macquarie Capital, Macquarie Bank **Philip Davies**, Chief Executive Officer, Infrastructure Australia *Urbanization is putting pressure on dated infrastructure networks. Technological solutions, better asset management and other innovative approaches to operation and maintenance are increasing asset utilization, decreasing life-cycle costs and changing decision making processes to growing existing infrastructure networks.* • *What solutions are available to infrastructure owners to defer the need for new capacity? What productivity gains can be achieved?* • *What are the benefits that can be gained by packaging infrastructure assets?* • *What are the implications for pricing and costing when growing existing infrastructure networks?*
12.30 – 1.50pm	**Lunch** – Follow directions to 87th floor for buffet lunch
1.50 – 2.50pm	**Government Capability – Developing a Long Term Investable Pipeline** Individual presentations followed by panel discussion, moderated by **Mark Moseley**, Global Infrastructure Hub **Jiao Xiaoping**, Director of the PPP Center of the Ministry of Finance, China **Cosette Canilao**, Executive Director, PPP Center, Philippines **Garry Bowditch**, Executive Director, Better Infrastructure Initiative, John Grill Centre for Project Leadership, The University of Sydney *Long term strategic planning, with a clear vision and objectives, is a critical step to developing credible project pipelines. Adequate political support, strong institutions and fiscal capability are also required. In addition to long term planning, the panel will explore lessons learned in project identification, selection and procurement.* • *Best practices in developing a national infrastructure plan; network planning* • *Effective institutions and levels of governments; procurement agencies evolving models* • *Threshold issues for private investors to allocate resources to infrastructure programs*
2.50 – 3.10pm	**Coffee Break** – Refreshments outside the conference room
3.10 – 4.10pm	**Private and Public Financing – Risk Allocation and Risk Pricing** Individual presentations followed by panel discussion, moderated by **Richard Timbs**, Global Infrastructure Hub **Walter Winrow**, Managing Director, Global Head of Project and Infrastructure Finance, Moody's **Mike Barrow**, Deputy Director General, Private Sector Operations Department, Asian Development Bank *Increasingly, private financing of infrastructure will be required to achieve countries' infrastructure investment targets. Both brownfield and greenfield assets are potentially investable by infrastructure players but they require different types of skills and will attract different types of market entrants.* • *What credit enhancement mechanisms are available to mitigate systematic risk and facilitate early entry of private capital into a country's infrastructure program?* • *How are the MDBs deploying their funding and enabling additional private financing?* • *How is the evolution of risk allocation between public and private sector impacting project development and investment?*
4.10 – 5.00pm	**Summary and Next Steps**
5.00 – 7.00pm	**Cocktail Reception** – Outside the conference room

Building Capability, Managing Risks and Enhancing Efficiency 1

10. Conference Materials CONTINUED

10.2 MENU CARD

Double sided menu card for the 2016 Shanghai Conference.

Dimensions: 135 x 210mm

LUNCH BUFFET MENU

APPETIZERS

Spianata salami; Coppa ham; Speck; Parma ham (D, G)
Smoked chicken breast (D, G)
Marinated mushrooms, sundried tomatoes, olive tapenade (D, G)
Mixed leaf salad (V, D, G)
Greek salad (V, G)
Nicoise salad (G)
Jellyfish, aged vinegar, cucumber (D, G)
Fermented braised bean curd (V, D, G)
Bread basket (V)
(sourdough baguette, grissini, lavoche)

WESTERN MAINS

Grilled salmon, herbs (D, G)
Baby squid, oven roasted, bread and olive stuffing (D)
Roasted spring chicken, lemon, rosemary, root vegetables (D)
Pork fillet with green peppercorn sauce (D)
Sautéed seasonal vegetables, crispy bean curd, chimmichurri sauce (V, D, G)
Mashed potato (V, G)

CHINESE MAINS

Crystal prawn dumpling (D)
Shanghai pork dumpling, hairy crab roe (D)
Sautéed Australian beef sirloin, wild mushrooms, black pepper sauce (D, G)
Wok fried broccoli with garlic (V, D, G)
Fried rice, shrimp, egg, spring onion (D, G)

DESSERT

Chocolate tart (V)
Banana tart (V)
Mango pudding (V, G)
Seasonal fruit (V, D, G)

Vegetarian (V), Gluten Free (G), Dairy Free (D)
For Halal, please contact David Allen

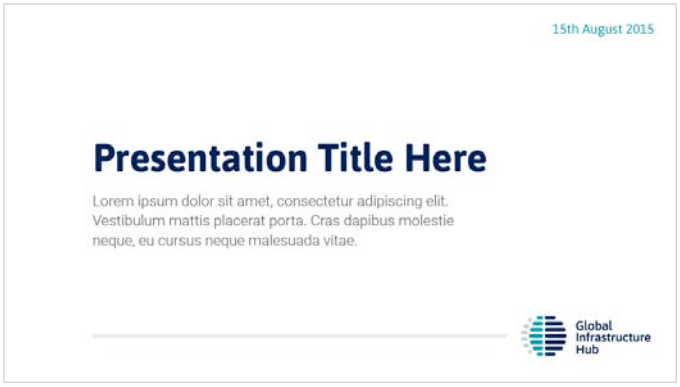
10.3 NAME TAG TEMPLATE

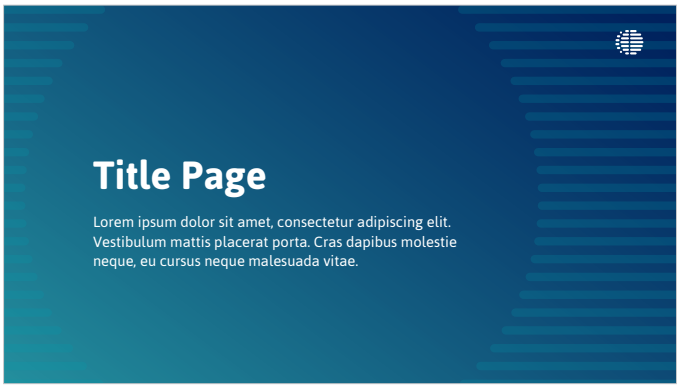
Example of a name tag for the 2016 Shanghai Conference.

Dimensions: 87 x 54mm

11. Powerpoint Presentation

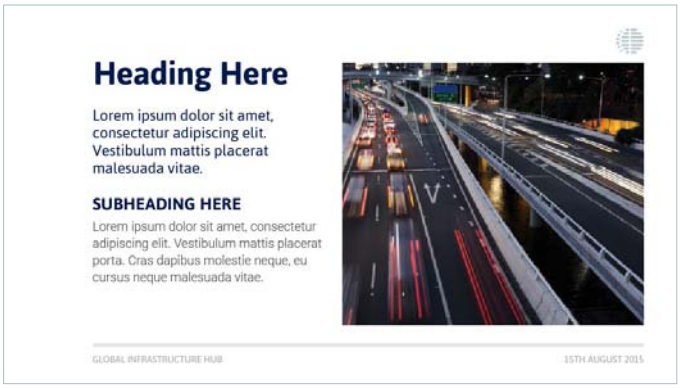
11.1 PRESENTATION TEMPLATE TITLE PAGES





11. Powerpoint Presentation CONTINUED

11.2 PRESENTATION TEMPLATE



12. Pull-up Banners

12. PULL-UP BANNERS

Examples of pull-up banner variations.

13. Promotional Items

13. PROMOTIONAL ITEMS

PEN

Silver pen with single colour navy logo.

A5 NOTEBOOK

Global Infrastructure Hub logo de-bossed on cover of A5 notebook.

13. Promotional Items CONTINUED

13. PROMOTIONAL ITEMS

UMBRELLA

MOUSEMAT

Dimensions: 235 (W) x 190mm (H)

Umbrella

Mousemat

14. Interiors

14.1 WINDOW FROSTING

An example of the window frosting pattern for the GI Hub offices.

Regular frosting pattern with 2nd layer of 40% opacity frosting

14. Interiors CONTINUED

14.2 OFFICE SIGNAGE

An example of the type of signage used in the GI Hub offices.

14. Interiors CONTINUED

14.3 LOGO WALL

The logos and emblems of the participating countries and organisations of the GI Hub are featured on the wall of the GI Hub offices in Sydney, Australia.

Artwork for each disk is supplied as a mono eps file.

FONT: Roboto Medium
CASE: Capitals

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